

DIGITAL MEDIA ANALYTICS, CERTIFICATE

ADVISING AND CAREERS

ADVISING AND CAREERS

Lauren Anderson is the undergraduate advisor for the Digital Media Analytics certificate. Students are encouraged to meet with Lauren when they have questions about the courses and requirements for the certificate: lauren.anderson@wisc.edu.

The Certificate in Digital Media Analytics encourages students to get involved in related internships and career-building courses related to digital media analytics.

SUCCESSWORKS

SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps you turn the academic skills learned in your classes into a fulfilling life, guiding you every step of the way to securing jobs, internships, or admission to graduate school.

Through one-on-one career advising, events, and resources, you can explore career options, build valuable internship and research experience, and connect with supportive alumni and employers who open doors of opportunity.

- What you can do with your major (<https://successworks.wisc.edu/what-you-can-do-with-your-major/>) (Major Skills & Outcomes Sheets)
- Make a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
- Try “Jobs, Internships, & How to Get Them,” (<https://successworks.wisc.edu/canvas/>) an interactive guide in Canvas for enrolled UW–Madison students