

# FOLKLORE, CERTIFICATE

Folklore is the discovery and understanding of everyday human culture: the patterns of ideas, behavior, music, dance, foodways, rituals, crafts, traditions, beliefs, lore, and customs of the everyday people that define our world.

Folklore is a discipline which crosses cultural borders and ethnic boundaries. It seeks to define the place of cultures and ethnicities within the family of humankind as well as examine and document how they intersect and influence each other. It builds bridges of understanding and is critical to our appreciation of how the world works, and how we use traditional knowledge to meet new challenges.

Folklore students will gain fresh perspectives on the ethnic, regional, occupational, gender, and other identities of individuals in specific communities. Students gain knowledge and experience in cultural backgrounds, collection techniques, fieldwork and research, theoretical analysis, and text comprehension and writing.

Folklore touches on every aspect of human life: health and illness, cultural diversity, social and political movements, superstition and fears, the movement of information and disinformation, trends and memes, family and home life, educational systems, entertainment and creative arts, politics and government, fashion and design, gender and sexuality, events and festivals, and more.

Training in folklore and folkloristic practices is useful in careers in the arts, public history, preservation, and museum stewardship, but also in health and medicine, social work, education, law, politics and intelligence, psychology, anthropology, marketing, the nonprofit sector, journalism, gaming, international business, tourism, and much more.

## HOW TO GET IN

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Students must make an appointment with or email the undergraduate advisor to declare the certificate.

## REQUIREMENTS

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A total of 12 credits to complete the Certificate, to include:<sup>1</sup>

### CATEGORY A: BASICS, FIELDWORK, DOCUMENTING, AND PRESERVING

One course and three credits are required, from:

Code	Title	Credits
FOLKLORE 100	Introduction to Folklore	3
FOLKLORE/ GNS 200	Folklore of Central, Eastern and Northern Europe	3
FOLKLORE 230	Introduction to American Folklore	3
FOLKLORE 320	Folklore of Wisconsin	3
FOLKLORE 439	Foodways	3

FOLKLORE/ LIS 490	Field Methods and the Public Presentation of Folklore	3
FOLKLORE 491	Practicum in Public Folklore	1-3
FOLKLORE/ COM ARTS 522	Digital Storytelling for Social Media	3

### CATEGORY B: ANALYSIS AND FOCUSED TOPICS

One course and three credits are required, from:

Code	Title	Credits
FOLKLORE/ MUSIC 103	Introduction to Music Cultures of the World	3
FOLKLORE/ RELIG ST 104	Sacred Places and Journeys	3
FOLKLORE/ AFRICAN 210	The African Storyteller	3
FOLKLORE/ ANTHRO/INTL ST/ LINGUIS 211	Global Language Issues	3
FOLKLORE 215	Elementary Topics in Folklore	1-3
FOLKLORE 220	The Folk Tale	3
FOLKLORE 225	Horror as Expressions of National Angst	3
FOLKLORE/ MEDIEVAL/ SCAND ST 235	The World of Sagas	3
FOLKLORE 315	Intermediate Topics in Folklore	1-3
FOLKLORE 317	The Irish Tradition	3
FOLKLORE/ AFROAMER/ ASIAN AM/ DANCE 319	Afro Asian Improv: From Hip Hop to Martial Arts Fusion	3
FOLKLORE/ RELIG ST 326	The Supernatural in the Modern World	3
FOLKLORE/ LITTRANS 327	Vampires	3
FOLKLORE/ MEDIEVAL/ RELIG ST/ SCAND ST 342	Nordic Mythology	3
FOLKLORE/ LITTRANS/ MEDIEVAL/ SCAND ST 345	The Nordic Storyteller	3
FOLKLORE/ LITTRANS 347	In Translation: Kalevala and Finnish Folk-Lore	3-4
FOLKLORE/ RELIG ST 352	Shamanism	3
FOLKLORE 399	Directed Study in Folklore for Undergraduates	1-3
FOLKLORE 415	Advanced Topics in Folklore	1-3
FOLKLORE/ GEN&WS 428	Gender and Expressive Culture	3
FOLKLORE 430	Topics in American Folklore: Ethnic Studies	3-6

FOLKLORE/ AMER IND/ ANTHRO/ GEN&WS 437	American Indian Women	3
FOLKLORE/ SCAND ST 440	Scandinavian American Folklore	3
FOLKLORE/ SCAND ST 443	Sami Culture, Yesterday and Today	4
FOLKLORE/ SLAVIC 444	Slavic and East European Folklore	3
FOLKLORE/ MEDIEVAL/ SCAND ST 446	Celtic-Scandinavian Cultural Interrelations	3
FOLKLORE 460	Folk Epics	3
FOLKLORE/ MUSIC 515	Proseminar in Ethnomusicology	3
FOLKLORE/ MUSIC 516	Ethnographic Methods for Music and Sound	3
FOLKLORE 530	Topics in Folklore	1-3
FOLKLORE 540	Local Culture and Identity in the Upper Midwest	3
ANTHRO 237	Cut 'n' Mix: Music, Race, and Culture in the Caribbean	3
ANTHRO/ LINGUIS 430	Language and Culture	3-4
GNS/ENVIR ST 210	Cultures of Sustainability: Central, Eastern, and Northern Europe	3

## RESIDENCE AND QUALITY OF WORK

- At least 6 certificate credits must be completed in residence.
- Minimum 2.000 GPA on all certificate courses.

<sup>1</sup> Courses taken on a Pass/Fail grading basis are not eligible, and do not count, in the Certificate.

## CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.

## LEARNING OUTCOMES

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1. Demonstrate skill in the methods and productions folklorists employ in their work.
2. Analyze the connections between expressive performances and the wider workings of culture.
3. Apply and engage in ethical considerations in research and collaborative practice, particularly with reference to cultural, economic, religious, ethnic, and gender diversity.

## ADVISING AND CAREERS

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Students should contact the undergraduate advisor, Joanna Schuth (jschuth@wisc.edu) to declare the certificate.

### SUCCESSWORKS

SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps you turn the academic skills learned in your classes into a fulfilling life, guiding you every step of the way to securing jobs, internships, or admission to graduate school.

Through one-on-one career advising, events, and resources, you can explore career options, build valuable internship and research experience, and connect with supportive alumni and employers who open doors of opportunity.

- What you can do with your major (<https://successworks.wisc.edu/what-you-can-do-with-your-major/>) (Major Skills & Outcomes Sheets)
- Make a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
- Try "Jobs, Internships, & How to Get Them," (<https://successworks.wisc.edu/canvas/>) an interactive guide in Canvas for enrolled UW-Madison students