

GEOGRAPHY, BA

ADVISING AND CAREERS

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DECLARE OR CANCEL THIS MAJOR

Please follow the process described on the Geography website (<https://geography.wisc.edu/undergraduate/geography-major/#advising-and-declaring-the-major>).

Students with questions about the major, courses, and careers are encouraged to contact the Geography undergraduate advisor.

CAREERS

Given its interdisciplinary nature, Geography prepares students for employment in a wide variety of fields spanning the public, private, and nonprofit sectors, both domestically and abroad. Fields where geographers commonly find employment include, but are not limited to: ecological restoration; urban planning; economic development; human rights; corporate sustainability; immigration advocacy and refugee resettlement; environmental consulting; social movements and community organization; national security; data analysis and visualization; risk assessment; public health; journalism; diplomacy; transportation; sustainable agrifood systems. Moreover, geographers trained in Geographical Information Systems (GIS) and cartography are in high demand from governments, businesses, and nonprofits for their spatial data analysis and visualization skills.

SUCCESSWORKS

SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps you turn the academic skills learned in your classes into a fulfilling life, guiding you every step of the way to securing jobs, internships, or admission to graduate school.

Through one-on-one career advising, events, and resources, you can explore career options, build valuable internship and research experience, and connect with supportive alumni and employers who open doors of opportunity.

- What you can do with your major (<https://successworks.wisc.edu/what-you-can-do-with-your-major/>) (Major Skills & Outcomes Sheets)
- Make a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
- Try "Jobs, Internships, & How to Get Them," (<https://successworks.wisc.edu/canvas/>) an interactive guide in Canvas for enrolled UW-Madison students