

CARTOGRAPHY AND GEOGRAPHIC INFORMATION SYSTEMS, BA

ADVISING AND CAREERS

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DECLARE OR CANCEL THIS MAJOR

Please follow the process described on the Geography website (<https://geography.wisc.edu/undergraduate/geography-major/#advising-and-declaring-the-major>).

Students with questions about the major, courses, and careers are encouraged to contact the Geography undergraduate advisor.

CAREERS

Cartography and GIS is a booming profession, but remains one of the biggest secrets on campus because of the limited treatment of geography in K-12 education. The Department of Labor reported that there were 425,000 U.S. residents working in the geospatial industry (<http://www.esri.com/news/arcnews/summer12articles/strengthening-the-gis-profession.html>) in 2010, and the National Research Council estimates this could exceed 2 million by 2020. Cartography and GIS recently was rated the #1 profession in engineering, in part due to its extremely low unemployment rate (less than 1% of students with degrees!), strong future growth of the job market, and relatively low stress rating. Our alumni work in local, national, and international government positions, as well as in private industry, including firms such as Apple, Google, Facebook, and Uber, and media outlets such as *National Geographic*, *The New York Times*, and *The Wall Street Journal*.

SUCCESSWORKS

SuccessWorks (<https://successworks.wisc.edu/>) at the College of Letters & Science helps you turn the academic skills learned in your classes into a fulfilling life, guiding you every step of the way to securing jobs, internships, or admission to graduate school.

Through one-on-one career advising, events, and resources, you can explore career options, build valuable internship and research experience, and connect with supportive alumni and employers who open doors of opportunity.

- What you can do with your major (<https://successworks.wisc.edu/what-you-can-do-with-your-major/>) (Major Skills & Outcomes Sheets)
- Make a career advising appointment (<https://successworks.wisc.edu/make-an-appointment/>)
- Learn about internships and internship funding (<https://successworks.wisc.edu/finding-a-job-or-internship/>)
- Try "Jobs, Internships, & How to Get Them," (<https://successworks.wisc.edu/canvas/>) an interactive guide in Canvas for enrolled UW-Madison students