COMMUNICATION ARTS: RADIO-TELEVISION-FILM

REQUIREMENTS

REQUIREMENTS FOR RADIO–TELEVISION–FILM

A minimum of 10 courses and at 30 credits are required for this major.[1]

FUNDAMENTALS

Code	Title	Credits
COM ARTS 250	Survey of Contemporary Media	3

RADIO-TV-FILM CORE

Code	Title	Credits
Complete two:		6
COM ARTS 350	Introduction to Film	3
COM ARTS 351	Television Industries	3

PRODUCTION

Code	Title	Credits
Complete one:		3
COM ARTS 355	Introduction to Media Production	
COM ARTS 465	Editing and Post-production for Video and Film	
COM ARTS 466	Writing for Television and Film	
COM ARTS 467	Cinematography and Sound Recording	
COM ARTS 659	Advanced Motion Picture Production Workshop	

THEORY-HISTORY-CRITICISM

Code	Title	Credits
Complete three:		9
COM ARTS 300	Film Comedy	
COM ARTS 313	Topics in Film and Media Studies	
COM ARTS 323	The Business and Culture of Disney	
COM ARTS 330	Music Industries and Popular Culture	
COM ARTS 346	Critical Internet Studies	
COM ARTS/ CHICLA 347	Race, Ethnicity, and Media	
COM ARTS 354	Film Genres	
COM ARTS 357	History of the Animated Film	
COM ARTS 358	History of Documentary Film	
COM ARTS 359	Sports Media	
COM ARTS 375	Ethics of Entertainment Media	
COM ARTS/ GEN&WS 418	Gender, Sexuality, and the Media	
COM ARTS/ CHICLA 419	Latino/as and Media	
COM ARTS/ ASIAN AM 420	Asian Americans and Media	
COM ARTS/ ASIAN 443	Indian Cinema in the U.S. and Beyond	
COM ARTS 448	Media and National Identity	
COM ARTS 449	Sound Cultures: Podcasting and Music	
COM ARTS 450	Cultural History of Broadcasting	
COM ARTS 451	Television Criticism	
COM ARTS 454	Critical Film Analysis	
COM ARTS 455	French Film	
COM ARTS 458	Global Media Cultures	
COM ARTS 459	New Media and Society	
COM ARTS/ ITALIAN 460	Italian Film	
COM ARTS 461	Global Art Cinema	
COM ARTS 462	American Independent Cinema	
COM ARTS 463	Avant-Garde Film	
COM ARTS 540	Television Genres	
COM ARTS 545	Media Audience Cultures	
COM ARTS 547	Digital Game Cultures	
COM ARTS 552	Contemporary Hollywood Cinema	
COM ARTS 556	The American Film Industry in the Era of the Studio System	
COM ARTS 608	Special Topics in Media and Cultural Studies	
COM ARTS 613	Special Topics in Film	
COM ARTS 669	Film Theory	

COMMUNICATION SCIENCE AND RHETORICAL STUDIES

Code	Title	Credits
Complete one:		3
COM ARTS 260	Communication and Human Behavior	
COM ARTS 262	Argumentation and Debate	
COM ARTS 266	Theory and Practice of Group Discussion	
COM ARTS 272	Introduction to Interpersonal Communication	
or COM ARTS 273	Theory and Practice of Interpersonal Communication	
COM ARTS 308	Topics in Rhetoric, Politics, and Culture	
COM ARTS 309	Topics in Communication and Social Dynamics	
COM ARTS 310	Topics in Rhetoric and Communication Science	
COM ARTS/ GEN&WS 316	Gender and Communication	
COM ARTS 317	Rhetoric and Health	
COM ARTS 318	Introduction to Health Communication	

COM ARTS 325	Media and Human Behavior
COM ARTS 335	Social Media as Literature
COM ARTS 343	Human Communication in the Age of Artificial Intelligence (AI)
COM ARTS 344	Social Media & Well-Being
COM ARTS 345	Online Communication and Personal Relationships
COM ARTS 360	Introduction to Rhetoric in Politics and Culture
COM ARTS 361	Introduction to Quantitative Research in Communication
COM ARTS 368	Persuasion and Social Influence
COM ARTS 369	Rhetoric of the U.S. Presidential Election
COM ARTS 370	Great Speakers and Speeches
COM ARTS 371	Communication and Conflict Resolution
COM ARTS 372	Rhetoric of Campaigns and Revolutions
COM ARTS 373	Intercultural Communication & Rhetoric
COM ARTS/ RELIG ST 374	The Rhetoric of Religion
COM ARTS 377	Topics in Digital Studies (Communication Science & Rhetoric)
COM ARTS 379	Global Technology & Digital Culture
COM ARTS 402	The Psychology of Communication
COM ARTS 470	Contemporary Political Discourse
COM ARTS 474	Rhetoric of the Cold War
COM ARTS 476	Nature of Criticism-The Public Arts of Communication
COM ARTS 478	Rhetoric and Power on the Internet
COM ARTS 509	Digital Media and Political Communication
COM ARTS 518	Communication and Health Inequalities
COM ARTS/ FOLKLORE 522	Digital Storytelling for Social Media
COM ARTS 565	Communication and Interethnic Behavior
COM ARTS 570	Classical Rhetorical Theory
COM ARTS 573	Rhetoric of Globalization and Transnationalism
COM ARTS 575	Communication in Complex Organizations
COM ARTS 577	Dynamics of Online Relationships
COM ARTS 610	Special Topics in Rhetoric and Public Address
COM ARTS 612	Special Topics in Communication Science
COM ARTS/ HDFS/ JOURN 616	Mass Media and Youth
COM ARTS/ JOURN/LSC 617	Health Communication in the Information Age

ELECTIVES [2]

Code	Title	Credits
Complete two additional COM ARTS courses numbered 200-699:		6
COM ARTS 200	Introduction to Digital Communication	
COM ARTS 213	Introductory Topic in Communication Arts: Study Abroad	
COM ARTS 250	Survey of Contemporary Media	
COM ARTS 260	Communication and Human Behavior	
COM ARTS 262	Argumentation and Debate	
COM ARTS 266	Theory and Practice of Group Discussion	
COM ARTS 272	Introduction to Interpersonal Communication	
or COM ARTS 27	Theory and Practice of Interpersonal Communication	
COM ARTS 298	Directed Study	
COM ARTS 299	Directed Study	
COM ARTS 300	Film Comedy	
COM ARTS 308	Topics in Rhetoric, Politics, and Culture	
COM ARTS 309	Topics in Communication and Social Dynamics	
COM ARTS 310	Topics in Rhetoric and Communication Science	
COM ARTS/ JOURN/ RP & SE 312	Disability and the Media	
COM ARTS 313	Topics in Film and Media Studies	
COM ARTS/ GEN&WS 316	Gender and Communication	
COM ARTS 317	Rhetoric and Health	
COM ARTS 318	Introduction to Health Communication	
COM ARTS 323	The Business and Culture of Disney	
COM ARTS 325	Media and Human Behavior	
COM ARTS 330	Music Industries and Popular Culture	
COM ARTS 335	Social Media as Literature	
COM ARTS 343	Human Communication in the Age of Artificial Intelligence (AI)	
COM ARTS 344	Social Media & Well-Being	
COM ARTS 345	Online Communication and Personal Relationships	
COM ARTS 346	Critical Internet Studies	
COM ARTS/ CHICLA 347	Race, Ethnicity, and Media	
COM ARTS 350	Introduction to Film	
COM ARTS 351	Television Industries	
COM ARTS 354	Film Genres	
COM ARTS 355	Introduction to Media Production	

COM ARTS 357	History of the Animated Film
COM ARTS 358	History of Documentary Film
COM ARTS 359	Sports Media
COM ARTS 360	Introduction to Rhetoric in Politics and Culture
COM ARTS 361	Introduction to Quantitative Research in Communication
COM ARTS 368	Persuasion and Social Influence
COM ARTS 369	Rhetoric of the U.S. Presidential Election
COM ARTS 370	Great Speakers and Speeches
COM ARTS 371	Communication and Conflict Resolution
COM ARTS 372	Rhetoric of Campaigns and Revolutions
COM ARTS 373	Intercultural Communication & Rhetoric
COM ARTS/ RELIG ST 374	The Rhetoric of Religion
COM ARTS 375	Ethics of Entertainment Media
COM ARTS 377	Topics in Digital Studies (Communication Science & Rhetoric)
COM ARTS 379	Global Technology & Digital Culture
COM ARTS 402	The Psychology of Communication
COM ARTS/ GEN&WS 418	Gender, Sexuality, and the Media
COM ARTS/ CHICLA 419	Latino/as and Media
COM ARTS/ ASIAN AM 420	Asian Americans and Media
COM ARTS/ ASIAN 443	Indian Cinema in the U.S. and Beyond
COM ARTS/ AFRICAN/ L I S 444	Technology and Development in Africa and Beyond
COM ARTS 448	Media and National Identity
COM ARTS 449	Sound Cultures: Podcasting and Music
COM ARTS 450	Cultural History of Broadcasting
COM ARTS 451	Television Criticism
COM ARTS 454	Critical Film Analysis
COM ARTS 455	French Film
COM ARTS 458	Global Media Cultures
COM ARTS 459	New Media and Society
COM ARTS/ ITALIAN 460	Italian Film
COM ARTS 461	Global Art Cinema
COM ARTS 462	American Independent Cinema
COM ARTS 463	Avant-Garde Film
COM ARTS 465	Editing and Post-production for Video and Film
COM ARTS 466	Writing for Television and Film
COM ARTS 467	Cinematography and Sound Recording
COM ARTS 468	Producing for Internet TV and Video
COM ARTS 470	Contemporary Political Discourse
COM ARTS 474	Rhetoric of the Cold War
COM ARTS 476	Nature of Criticism-The Public Arts of Communication
COM ARTS 478	Rhetoric and Power on the Internet
COM ARTS 509	Digital Media and Political Communication
COM ARTS 513	Topics in Communication Arts: Study Abroad
COM ARTS 518	Communication and Health Inequalities
COM ARTS/ FOLKLORE 522	Digital Storytelling for Social Media
COM ARTS 540	Television Genres
COM ARTS 545	Media Audience Cultures
COM ARTS 547	Digital Game Cultures
COM ARTS 552	Contemporary Hollywood Cinema
COM ARTS 556	The American Film Industry in the Era of the Studio System
COM ARTS 565	Communication and Interethnic Behavior
COM ARTS 570	Classical Rhetorical Theory
COM ARTS 573	Rhetoric of Globalization and Transnationalism
COM ARTS 575	Communication in Complex Organizations
COM ARTS 577	Dynamics of Online Relationships
COM ARTS 608	Special Topics in Media and Cultural Studies
COM ARTS 609	Special Topics in Production
COM ARTS 610	Special Topics in Rhetoric and Public Address
COM ARTS 612	Special Topics in Communication Science
COM ARTS 613	Special Topics in Film
COM ARTS/ HDFS/ JOURN 616	Mass Media and Youth
COM ARTS/ JOURN/LSC 617	Health Communication in the Information Age
COM ARTS 651	Advanced Video Production and Direction
COM ARTS 659	Advanced Motion Picture Production Workshop
COM ARTS 669	Film Theory
COM ARTS 691	Senior Thesis
COM ARTS 692	Senior Thesis
COM ARTS 698	Directed Study
COM ARTS 699	Directed Study

FOOTNOTES

[1] A course can be applied to only one requirement within the major.

[2] Excluding COM ARTS 605, COM ARTS 614 and COM ARTS 615.

FOUR-YEAR PLAN

FOUR-YEAR PLAN

This Four-Year Plan is only one way a student may complete an L&S degree with this major. Many factors can affect student degree planning, including placement scores, credit for transferred courses, credits earned by examination, and individual scholarly interests. In addition, many students have commitments (e.g., athletics, honors, research, student organizations, study abroad, work and volunteer experiences) that necessitate they adjust their plans accordingly. Informed students engage in their own unique Wisconsin Experience by consulting their academic advisors, Guide, DARS, and Course Search & Enroll for assistance making and adjusting their plan.

First Year

Fall	Credits	Spring	Credits
COM ARTS 100 (meets Communication A)	3	COM ARTS 250 (meets Humanities Breadth)	3
Foreign Language (if needed)	4	Foreign Language (if needed)	4
Quantitative Reasoning A	4	Ethnic Studies	3
Elective	3	Biological Science Breadth	3
COUN PSY 125 (optional)	1	Elective	3
	15		**16**

Second Year

Fall	Credits	Spring	Credits
COM ARTS 272 (meets Communication B, Social Science Breadth, and COM ARTS Communication Science and Rhetorical Studies)	3	COM ARTS 351	3
COM ARTS 350 (meets Humanities Breadth)	3	COM ARTS 355	4
Physical Science Breadth	3	Literature Breadth	3
Quantitative Reasoning B	3	Science Breadth (Biological Science, if BS)	3
Elective	3	INTER-LS 210 (optional)	1
Declare the major			
	15		**14**

Third Year

Fall	Credits	Spring	Credits
COM ARTS Theory-History-Criticism	3	COM ARTS Elective	3
COM ARTS Theory-History-Criticism	3	Social Science Breadth	3
Social Science Breadth	3	Literature Breadth	3
Science Breadth (Physical Science, if BS)	3	Elective	3
Intermediate/Advanced COMP SCI, MATH, or STAT (if BS)	3	Elective	3
	15		**15**

Fourth Year

Fall	Credits	Spring	Credits
COM ARTS Theory-History-Criticism	3	COM ARTS Elective	3
Intermediate/Advanced COMP SCI, MATH, or STAT (if BS)	3	Elective	3
Social Science Breadth	3	Elective	3
Elective	3	Elective	3
Elective	3	Elective	3
	15		**15**

Total Credits 120