

DESIGN STRATEGY, CERTIFICATE

LEARNING OUTCOMES

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1. Develop and understand empathy mindsets through the practice of observation, interviewing skills, and other related techniques.
2. Recognize that theories, knowledge, and concepts intrinsic to the practice of design are relevant to informing new approaches to addressing topics that are difficult to formulate using traditional theories.
3. Incorporate methods that rely on team work, communication, and collaborative activity.
4. Examine a wide range of problems confronting society by looking at them in context, in order to uncover their roots, visualize their interconnections, and identify their interdependencies.
5. Become collaborative, divergent thinkers, able to generate and visually communicate multiple ideas.