

CONSUMER SCIENCE

The Department of Consumer Science studies interactions among consumers, business, and government in order to advance the well-being of consumers, families, and communities. The department is multidisciplinary, including study in economics, finance, sociology, psychology, marketing, and public affairs. The Department of Consumer Science offers two undergraduate degree programs, Consumer Behavior & Marketplace Studies and Personal Finance. Both programs focus broadly on the economic well-being of consumers and society. The department also offers MS and PhD degrees in Human Ecology: Consumer Behavior and Family Economics.