

CONSUMER SCIENCE

DEGREES/MAJORS/CERTIFICATES

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- Consumer Behavior and Marketplace Studies, BS (<https://guide.wisc.edu/undergraduate/human-ecology/consumer-science/consumer-behavior-marketplace-studies-bs/>)
- Consumer Finance and Financial Planning, BS (<https://guide.wisc.edu/undergraduate/human-ecology/consumer-science/consumer-finance-financial-planning-bs/>)
- Consumer Marketplace Studies, BS (<https://guide.wisc.edu/undergraduate/human-ecology/consumer-science/consumer-marketplace-studies-bs/>)
- Personal Finance, BS (<https://guide.wisc.edu/undergraduate/human-ecology/consumer-science/personal-finance-bs/>)