

CONSUMER BEHAVIOR AND MARKETPLACE STUDIES, BS

RESOURCES AND SCHOLARSHIPS

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The School of Human Ecology (SoHE) awards many merit and need-based scholarships each year. Students can learn more about these opportunities on the Human Ecology scholarships webpage (<https://humanecology.wisc.edu/academics/scholarships/>). To be eligible for these awards, scholarship recipients must be registered as full-time Human Ecology students. For further questions on the scholarship application, please contact the School of Human Ecology Scholarship Coordinator at scholarships@sohe.wisc.edu.

SUPPORT RESOURCES

Human Ecology students experiencing personal, academic, or financial challenges should contact SoHE Academic Deans Services (<https://advising.humanecology.wisc.edu/academic-dean-services/>). Additional campus resources include the Financial Aid Basic Needs website (<https://basicneeds.students.wisc.edu/>), Office of Student Assistance and Support (<https://osas.wisc.edu/>), and University Health Services (<https://www.uhs.wisc.edu/>).