

GRAPHIC DESIGN, CERTIFICATE

REQUIREMENTS

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The Graphic Design Certificate requires a minimum of 18 credits as distributed below. At least 12 credits must be completed in residence in the Art Department. Study abroad credits do not count toward the residency requirement.

Completion of the certificate requires a 2.75 grade point average across all certificate coursework.

Code	Title	Credits
To declare the certificate, complete either course with a grade of B or better		
ART 102	2D Foundations (preferred)	3
or ART 107	Introduction to Digital Forms	
After certificate declaration, complete both courses		
ART 346	Basic Graphic Design	4
ART 438	History of Graphic Design and Typography	3
After completing ART 346 and ART 438, complete at least 8 additional credits from the following		8
ART 333	Intro to Responsive Web Design	
ART 356	Coding for Graphic Design	
ART 458	Graphic Design for Branding and Identity	
ART 463	Information Graphics	
ART 465	Graphic Design for Packaging	
ART 467	Graphic Design for Posters	
ART 525	Advanced Typography	
ART 546	Graphic Design for Publications	
ART 556	Graphic Design for Interactive Media	
ART 558	Product Development for Graphic Design	
ART 560	Graphic Design Senior Thesis Project and Exhibition	
ART 563	Graphic Design for Games	
ART 564	Graphic Design for Accessibility	
ART 565	Typeface Design	
ART 568	Motion Typography	
ART 575	User Experience for Graphic Design	
ART 663	Graphic Design Practicum	
Total Credits		18

UNDERGRADUATE/SPECIAL STUDENT CERTIFICATE

This certificate is intended to be completed in the context of an undergraduate degree and for those seeking this certificate that is

preferred. For students who have substantially completed this certificate at UW–Madison and may need one or two courses to complete the certificate, they may do so immediately after completion of the bachelor’s degree by enrolling in the course as a University Special (nondegree) student. The certificate must be completed within a year of completion of the bachelor’s degree. Students should keep in mind that University Special students have the last registration priority and that may limit availability of desired courses. Financial aid is not available when enrolled as a University Special student to complete an undergraduate certificate.