

BUSINESS, CERTIFICATE

REQUIREMENTS

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The Certificate in Business (CIB) program consists of 18 credits (three core courses and an additional 9 credits of elective coursework). Students are also responsible for any pre-requisite courses needed for core or elective courses. Specific pre-requisites for each course can be found by clicking on the hyperlinked courses below or by searching for the course in Guide.

Students must take at least 12 of the 18 required credits in residence at UW–Madison. Study abroad courses taken through a UW–Madison–sponsored program will count toward the 12 credits in residence.

Students must maintain a 2.50 GPA in all CIB coursework.

REQUIRED COURSES

Code	Title	Credits
Core		
ACCT I S 300 or ACCT I S 100 or GEN BUS 310	Accounting Principles ¹ Introductory Financial Accounting Fundamentals of Accounting and Finance for Non-Business Majors	3
GEN BUS 311 or M H R 300	Fundamentals of Management and Marketing for Non-Business Majors Managing Organizations	3
Choose one of the following:		3
FINANCE/ECON 300	Introduction to Finance	
MARKETNG 300	Marketing Management	
OTM 300	Operations and Supply Chain Management	
REAL EST/ A A E/ECON/ URB R PL 306	The Real Estate Process	
R M I 300	Principles of Risk Management	
CIB Elective Coursework		
Elective courses must be School of Business courses (ACCT I S, ACT SCI, FINANCE, GEN BUS, INFO SYS, INTL BUS, M H R, MARKETNG, OTM, REAL EST, or R M I) or courses cross-listed with the School of Business. Courses taken at another institution must be directly equivalent to a UW–Madison business course and title (i.e., not elective credit).		9
Total Credits		18

Note: Due to pre-requisites for some of the required courses, total credits to complete the Certificate in Business may be more than 18.

note, however, that ACCT I S 100 is a requirement for many other upper-level accounting and finance courses, including FINANCE/ECON 300. Students planning to take additional accounting or finance courses should consult with the CIB advisor.

EXCLUSIONS

The following courses **may not be used** to satisfy the CIB Elective Coursework requirement:

Code	Title	Credits
GEN BUS 110	Personal and Professional Foundations in Business	1
GEN BUS 310	Fundamentals of Accounting and Finance for Non-Business Majors	3
GEN BUS 311	Fundamentals of Management and Marketing for Non-Business Majors	3
GEN BUS 360	Workplace Writing and Communication	3
GEN BUS 400	Integrated Strategic Leadership	3

CERTIFICATE COMPLETION REQUIREMENT

This undergraduate certificate must be completed concurrently with the student's undergraduate degree. Students cannot delay degree completion to complete the certificate.

¹ Students are strongly encouraged to take GEN BUS 310 or ACCT I S 300, unless ACCT I S 100 is required by their major. Please