

BUSINESS, CERTIFICATE

LEARNING OUTCOMES

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1. Apply accounting principles to develop decision-useful accounting information that supports implementation of organizational strategy.
2. Know and be able to illustrate how organizational success is a function of strategy, organizational culture, human resource management, leadership, teams, structure, managing change, and entrepreneurship.
3. Identify and describe basic business strategy and processes through variable course options and focus areas including marketing, real estate, risk management, operations and supply chain management, finance, and other key areas in business