

BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS, BBA

REQUIREMENTS

UNIVERSITY GENERAL EDUCATION REQUIREMENTS

All undergraduate students at the University of Wisconsin–Madison are required to fulfill a minimum set of common university general education requirements to ensure that every graduate acquires the essential core of an undergraduate education. This core establishes a foundation for living a productive life, being a citizen of the world, appreciating aesthetic values, and engaging in lifelong learning in a continually changing world. Various schools and colleges will have requirements in addition to the requirements listed below. Consult your advisor for assistance, as needed. For additional information, see the university Undergraduate General Education Requirements (<https://guide.wisc.edu/undergraduate/#requirementsforundergraduatestudytext>) section of the Guide.

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| General Education | <ul style="list-style-type: none"> • Breadth–Humanities/Literature/Arts: 6 credits • Breadth–Natural Science: 4 to 6 credits, consisting of one 4- or 5-credit course with a laboratory component; or two courses providing a total of 6 credits • Breadth–Social Studies: 3 credits • Communication Part A & Part B * • Ethnic Studies * • Quantitative Reasoning Part A & Part B * |
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* The mortarboard symbol appears before the title of any course that fulfills one of the Communication Part A or Part B, Ethnic Studies, or Quantitative Reasoning Part A or Part B requirements.

SCHOOL OF BUSINESS REQUIREMENTS

The Wisconsin Bachelor of Business Administration (BBA) program combines UW–Madison’s general liberal education requirements, broad coverage of core business disciplines, and cutting-edge signature courses to create a strong academic foundation upon which students delve deeply into their majors.

Code	Title	Credits
School of Business BBA Requirements		
Complete requirements: (https://guide.wisc.edu/undergraduate/business/#requirementsbba)		
	School of Business Liberal Studies Requirements	
	Business Fundamentals Requirement	

Business Core Requirement

Business Signature Requirement

BUSINESS: REAL ESTATE AND URBAN LAND ECONOMICS MAJOR REQUIREMENTS

Code	Title	Credits
REAL EST/ A A E/ECON/ URB R PL 306	The Real Estate Process	3
REAL EST 410	Real Estate Finance	3
REAL EST 411	Real Estate Excel Modeling	1
REAL EST 412	Real Estate ARGUS Modeling	1
REAL EST 415	Valuation of Real Estate	3
REAL EST/ECON/ URB R PL 420	Urban and Regional Economics	3
REAL EST 425	Real Estate Law	3
REAL EST 530	Real Estate Investment Analysis	3
Total Credits		20

ADDITIONAL COURSES

Undergraduate students are encouraged to take additional electives from among the following real estate courses. Electives are typically not offered every semester.

REAL ESTATE ELECTIVES

Code	Title	Credits
REAL EST 365	Contemporary Topics ¹	3
REAL EST/A A E/ URB R PL 520	Community Economic Analysis	3
REAL EST 540	Public Real Estate Equity Investment	3
REAL EST 550	Private Real Estate Equity Investment I: Analysis and Structures	3
REAL EST 611	Residential Property Development	3
REAL EST 640	Real Estate Capital Markets	3
REAL EST 651	Green - Sustainable Development	3
REAL EST 661	Real Estate Investment Analysis and Presentation	3

¹ The real estate department regularly offers innovative and cutting-edge electives under REAL EST 365 Contemporary Topics. Students should check the Course Guide every semester.

RECOMMENDED NON-BUSINESS ELECTIVES

Electives may also be selected outside the business–economics core from among a number of courses elsewhere in the university, which will provide greater professional awareness and more specialized tools.

Code	Title	Credits
ENVIR ST/ SOIL SCI 575	Assessment of Environmental Impact	3
LAND ARC 250	Survey of Landscape Architecture Design	3
LAND ARC 561	Housing and Urban Design	4

LAND ARC 562	Urban Design and Open Space Systems	4
SOIL SCI 301	General Soil Science	3
CIV ENGR 498	Construction Project Management	3
CIV ENGR 340	Structural Analysis I	3
GEOG/CIV ENGR/ ENVIR ST 377	An Introduction to Geographic Information Systems	4
URB R PL/GEOG 305	Introduction to the City	3-4
URB R PL/ LAND ARC 463	Evolution of American Planning	3
URB R PL 601	Site Planning	3

UNIVERSITY DEGREE REQUIREMENTS

Total Degree To receive a bachelor's degree from UW–Madison, students must earn a minimum of 120 degree credits. The requirements for some programs may exceed 120 degree credits. Students should consult with their college or department advisor for information on specific credit requirements.

Residency Degree candidates are required to earn a minimum of 30 credits in residence at UW–Madison. "In residence" means on the UW–Madison campus with an undergraduate degree classification. "In residence" credit also includes UW–Madison courses offered in distance or online formats and credits earned in UW–Madison Study Abroad/Study Away programs.

Quality of Work Undergraduate students must maintain the minimum grade point average specified by the school, college, or academic program to remain in good academic standing. Students whose academic performance drops below these minimum thresholds will be placed on academic probation.