

OPERATIONS AND INFORMATION MANAGEMENT

DEGREES/MAJORS/CERTIFICATES

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- Business: Information Systems, BBA (<https://guide.wisc.edu/undergraduate/business/operations-information-management/business-information-systems-bba/>)
- Business: Operations and Technology Management, BBA (<https://guide.wisc.edu/undergraduate/business/operations-information-management/business-operations-technology-management-bba/>)
- Business: Supply Chain Management, BBA (<https://guide.wisc.edu/undergraduate/business/operations-information-management/business-supply-chain-management-bba/>)