

# BUSINESS: SUPPLY CHAIN MANAGEMENT, BBA

## REQUIREMENTS

### UNIVERSITY GENERAL EDUCATION REQUIREMENTS

All undergraduate students at the University of Wisconsin–Madison are required to fulfill a minimum set of common university general education requirements to ensure that every graduate acquires the essential core of an undergraduate education. This core establishes a foundation for living a productive life, being a citizen of the world, appreciating aesthetic values, and engaging in lifelong learning in a continually changing world. Various schools and colleges will have requirements in addition to the requirements listed below. Consult your advisor for assistance, as needed. For additional information, see the university Undergraduate General Education Requirements (<https://guide.wisc.edu/undergraduate/#requirementsforundergraduatetext>) section of the Guide.

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| General Education | <ul style="list-style-type: none"> <li>• Breadth–Humanities/Literature/Arts: 6 credits</li> <li>• Breadth–Natural Science: 4 to 6 credits, consisting of one 4- or 5-credit course with a laboratory component; or two courses providing a total of 6 credits</li> <li>• Breadth–Social Studies: 3 credits</li> <li>• Communication Part A &amp; Part B *</li> <li>• Ethnic Studies *</li> <li>• Quantitative Reasoning Part A &amp; Part B *</li> </ul> |
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\* The mortarboard symbol appears before the title of any course that fulfills one of the Communication Part A or Part B, Ethnic Studies, or Quantitative Reasoning Part A or Part B requirements.

### SCHOOL OF BUSINESS REQUIREMENTS

The Wisconsin Bachelor of Business Administration (BBA) program combines UW–Madison’s general liberal education requirements, broad coverage of core business disciplines, and cutting-edge signature courses to create a strong academic foundation upon which students delve deeply into their majors.

Code	Title	Credits
<b>School of Business BBA Requirements</b>		
Complete requirements: ( <a href="https://guide.wisc.edu/undergraduate/business/#requirements">https://guide.wisc.edu/undergraduate/business/#requirements</a> )		
	School of Business Liberal Studies Requirements	
	Business Fundamentals Requirement	
	Business Core Requirement	
	Business Signature Requirement	

## BUSINESS: SUPPLY CHAIN MANAGEMENT (SCM) MAJOR REQUIREMENTS

It is recommended that the undergraduate core courses OTM 300 Operations and Supply Chain Management and MARKETNG 300 Marketing Management be taken as early as possible in preparation for this major.

Code	Title	Credits
MARKETNG/ OTM 421	Fundamentals of Supply Chain Management	3
MARKETNG/ OTM 422	Logistics Management	3
MARKETNG 425	Route to Market Strategies	3
MARKETNG/ OTM 427	Information Technology in Supply Chains	3
MARKETNG/ OTM 423	Procurement and Supply Management	3
Select ONE of the following four courses:		3
MARKETNG/ OTM 428	Supply Chain Capital Management	
MARKETNG 437	New Product Innovation	
OTM 451	Service Operations Management	
OTM 453	Operations Analytics	
<b>Total Credits</b>		<b>18</b>

### UNIVERSITY DEGREE REQUIREMENTS

**Total Degree** To receive a bachelor's degree from UW–Madison, students must earn a minimum of 120 degree credits. The requirements for some programs may exceed 120 degree credits. Students should consult with their college or department advisor for information on specific credit requirements.

**Residency** Degree candidates are required to earn a minimum of 30 credits in residence at UW–Madison. "In residence" means on the UW–Madison campus with an undergraduate degree classification. "In residence" credit also includes UW–Madison courses offered in distance or online formats and credits earned in UW–Madison Study Abroad/Study Away programs.

**Quality of Work** Undergraduate students must maintain the minimum grade point average specified by the school, college, or academic program to remain in good academic standing. Students whose academic performance drops below these minimum thresholds will be placed on academic probation.