BUSINESS: MANAGEMENT AND HUMAN RESOURCES: ENTREPRENEURSHIP/ MANAGEMENT

Admissions to the Business: Management and Human Resources: Entrepreneurship/Management named option were suspended in fall 2024 and will be discontinued in fall 2028. Students interested in these areas of study should pursue the new majors in Business: Entrepreneurship (https://guide.wisc.edu/undergraduate/business/management-human-resources/business-entrepreneurship-bba/) and Business: Management (https://guide.wisc.edu/undergraduate/business/management-human-resources/business-management-bba/).

REQUIREMENTS

REQUIREMENTS

This double option requires 18 credits; the layout of classes is found below:

Code	Title	Credits
M H R 422	Advanced Entrepreneurship	3
M H R 423	Strategic Management	3
M H R 427	Entrepreneurial Growth Strategies	3
M H R 434	Venture Creation [1]	3
or FINANCE 457	Entrepreneurial Finance	
or M H R 399	Reading and Research-Management	
Choose two of the following:		6
M H R 305	Human Resource Management	
M H R 365	Contemporary Topics	
M H R 399	Reading and Research-Management [1]	
M H R 401	Leading Teams	
M H R/ INTL BUS 403	Global Issues in Management	
M H R 412	Management Consulting	
M H R 420	Leading Change in Organizations	
M H R 441	Technology Entrepreneurship	
M H R 604	Leadership Theory and Practice	
M H R 617	Diversity in Organizations	
M H R/ INTEGART 632	Introduction to Arts Entrepreneurship	
M H R/ INTEGART 636	Entrepreneurship in Arts & Cultural Organizations	
Total Credits		**18**

[1] Double counting of M H R 399 Reading and Research-Management within this option is prohibited.

FOUR-YEAR PLAN

FOUR-YEAR PLAN

Freshman

Fall	Credits	Spring	Credits
MATH 211	4	ECON 101	4
GEN BUS 110	1	PSYCH 202	3
Communications A	3	Science	3
Ethnic Studies	3	Humanities, Social Science, or Literature	3
	11		**13**

Sophomore

Fall	Credits	Spring	Credits	Summer	Credits
ECON 102	4	GEN BUS 307	3	FINANCE/ ECON 300	3
GEN BUS 306	3	ACCT I S 211	3		
ACCT I S 100	3	OTM 300	3		
M H R 300	3	MARKETNG 300	3		
GEN BUS 360	3	M H R 305, 399, 401, 403, or 412	3		
	16		**15**		**3**

Junior

Fall	Credits	Spring	Credits
M H R 422	3	Business Breadth	3
M H R 423	3	Humanities, Social Science, or Literature	3
Communications B	3-4	Elective	3
Ethics [1]	3-4	Elective	3
Elective	3	M H R 305, 399, 401, 403, or 412	3
	15-17		**15**

Senior

Fall	Credits	Spring	Credits
M H R 434, 399, or FINANCE 457	3	M H R 427	3
Humanities, Social Science, or Literature	3	Business Breadth	3
GEN BUS 301	3	Science	3
Elective	3	Elective	3
Elective	3		
	15		**12**

Total Credits 115-117

[1] Students must choose one of the following courses: PHILOS 241 Introductory Ethics, PHILOS 243 Ethics in Business, PHILOS 341

Contemporary Moral Issues, PHILOS/ENVIR ST 441 Environmental Ethics