

BUSINESS: MANAGEMENT AND HUMAN RESOURCES: ENTREPRENEURSHIP

Admissions to the Business: Management and Human Resources: Entrepreneurship named option were suspended in fall 2024 and will be discontinued in fall 2028. Students interested in this area of study should pursue the new Business: Entrepreneurship, BBA (<https://guide.wisc.edu/undergraduate/business/management-human-resources/business-entrepreneurship-bba/>).

REQUIREMENTS

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A student must take a minimum of 12 credits, distributed as follows:

Code	Title	Credits
M H R 422	Advanced Entrepreneurship	3
M H R 427	Entrepreneurial Growth Strategies	3
Select two of following courses OR one from below and one from the elective options:		6
M H R 365	Contemporary Topics (Creative Destruction Lab I and II) ¹	
M H R 399	Reading and Research-Management (Double counting of M H R 399 across options within the M H R major is prohibited.)	
M H R 434	Venture Creation	
M H R 441	Technology Entrepreneurship	
FINANCE 457	Entrepreneurial Finance	
Total Credits		12

¹ Must take both Creative Destruction Lab I and Creative Destruction Lab II (3 credits total).

ELECTIVES

Code	Title	Credits
M H R 305	Human Resource Management	
M H R 310	Challenges & Solutions in Business Sustainability	
M H R 365	Contemporary Topics	
M H R 399	Reading and Research-Management	
M H R 401	Leading Teams	
M H R/ INTL BUS 403	Global Issues in Management	
M H R 412	Management Consulting	
M H R 420	Leading Change in Organizations	
M H R 423	Strategic Management	
M H R 604	Leadership Theory and Practice	

M H R 628	Negotiations
M H R/ INTEGART 632	Introduction to Arts Entrepreneurship
M H R/ INTEGART 636	Entrepreneurship in Arts & Cultural Organizations

FOUR-YEAR PLAN

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Freshman

Fall	Credits Spring	Credits
MATH 211	4 ECON 101	4
GEN BUS 110	1 PSYCH 202	3
Communications A	3 Science	3
Ethnic Studies	3 Humanities, Social Science, or Literature	3
	11	13

Sophomore

Fall	Credits Spring	Credits Summer	Credits
M H R 300	3 GEN BUS 307	3 FINANCE/ ECON 300	3
GEN BUS 306	3 ACCT I S 211	3	
ECON 102	4 OTM 300	3	
ACCT I S 100	3 M H R 434	3	
GEN BUS 360	3 MARKETNG 300	3	
	16	15	3

Junior

Fall	Credits Spring	Credits
M H R 422	3 M H R 399, FINANCE 457, M H R 305, M H R 310, M H R 365, M H R 401, M H R 403, M H R 412, M H R 423, M H R 441, or M H R 628	3
Ethics ¹	3-4 Business Breadth	3
Communications B	3-4 Elective	3
Elective	3 Elective	3
Elective	3	
	15-17	12

Senior

Fall	Credits Spring	Credits
GEN BUS 301	3 M H R 427	3
Humanities, Social Science, or Literature	3 Business Breadth	3
Humanities, Social Science, or Literature	3 Science	3

Elective	3 Elective	3
	12	12

Total Credits 109-111

¹ Students must choose one of the following courses: PHILOS 241 Introductory Ethics, PHILOS 243 Ethics in Business, PHILOS 341 Contemporary Moral Issues, PHILOS/ENVIR ST 441 Environmental Ethics