

BUSINESS: FINANCE, INVESTMENT, AND BANKING, BBA

ADVISING AND CAREERS

ADVISING AND CAREERS ADVISING

Advising is an integral part of any student's educational journey in the School of Business Undergraduate Program. Starting at Student Orientation, Advising, and Registration (SOAR), we encourage all students to connect with academic advisors. Business academic advisors have a wealth of knowledge about courses on campus, as well as policies and procedures.

Business career coaches help students with career exploration, internships, resumes, job search, interviewing, and more. We encourage students to connect with their career coach once they arrive on campus.

Business academic advisors and career coaches are passionate about student success. Students experiencing academic difficulty or personal struggles are encouraged to talk to their advisor about how their individual situation may affect their academic performance.

Assigned Academic and Career Coaches

Admitted business students will have one assigned academic advisor. Career coaches are assigned by academic major to be able to provide industry-specific career guidance. If a student has more than one major, they may have more than one assigned career coach. Students can find their assigned advisor and coach by logging into the Starfish portal through MyUW.

For students not yet admitted to the School of Business, there is a team of pre-business advisors available.

Accessing Advising

Drop-in advising and scheduled appointments are available for admitted business students. Pre-business students may also schedule an appointment with a pre-business academic advisor or utilize drop-in academic advising.

For more information on accessing academic advising, please see our Academic Advising page (<https://business.wisc.edu/undergraduate/academic-advising/>).

For more information on accessing career coaching, please see our Career Coaching page (<https://business.wisc.edu/undergraduate/careers/>).

PLANNING FOR THE FINANCE MAJOR

In preparation for completing the major requirements for the Finance major, taking these courses early will help you graduate in a timely fashion.

Code	Title	Credits
Prior to your third year, complete:		
FINANCE/ ECON 300	Introduction to Finance	3
GEN BUS 307	Business Analytics II ¹	3

ACCT IS 301	Financial Reporting I	3
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Prior to enrolling in FINANCE 325 take:

ACCT IS 301	Financial Reporting I	3
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Prior to enrolling in FINANCE/ECON 320, FINANCE 325, or FINANCE 330, plan to take:

FINANCE/ ECON 300	Introduction to Finance	3
MATH 213 or MATH 222	Survey of Calculus 2 Calculus and Analytic Geometry 2	3
GEN BUS 307	Business Analytics II (can be taken concurrently) ¹	3

Prior to taking upper-level Finance electives (and before senior year), complete the Finance Core:

FINANCE 305	Financial Markets, Institutions and Economic Activity	3
FINANCE/ ECON 320	Investment Theory	3
FINANCE 325	Corporation Finance	3
FINANCE 330	Derivative Securities	3

Other guidance:

It is recommended to take FINANCE/ECON 320 before or concurrently with FINANCE 330; FINANCE 330 is the most quantitatively challenging of the three required courses beyond principles.

If the mathematics requirement has not been completed prior to admission to the School of Business, then you must take MATH 213 or MATH 222 as early as possible.

Prior to your summer internship it can be useful to complete certain finance electives that match your internship and/or career focus area. Please discuss with your advisor.

¹ Students pursuing an additional major in Actuarial Science or Economics may opt for a different Business Analytics course. The approved list are detailed on the School of Business Requirements (<https://guide.wisc.edu/undergraduate/business/#requirementstext>) page.

CAREERS

Finance is the integration of time, returns and risk and how they are interrelated. Two pressing questions in finance are:

- What do I invest in?
- How do I pay for it?

Organizations that focus on finance include banks, credit card companies, insurance companies, consumer finance companies, corporations, stock brokerages, investment funds, government sponsored enterprises, education, and individuals.

Students may pursue careers in many different industries, including but not limited to:

- Commercial and retail banking
- Corporate finance
- Investment banking
- Investment management
- Investment research
- Global markets (sales and trading)

- Financial technology/cryptocurrency
- Wealth management and financial planning

Find more details about these industries on the BBA Finance website (<https://business.wisc.edu/undergraduate/majors/finance-investment-banking/>).

More information on Career Pathways (<https://business.wisc.edu/undergraduate/careers/pathways/>).