

BUSINESS: OPERATIONS AND TECHNOLOGY MANAGEMENT, MBA

Founded in 1900, the School of Business established one of the first five business programs in the nation. That entrepreneurial spirit remains strong.

As a student in the School of Business, you will find yourself inspired by peers, staff, alumni, business leaders, and world-renowned faculty who are focused, collaborative, and engaged in every aspect of the student experience. You will join a highly ranked program that equips you to meet both academic and career challenges. Employers value School of Business graduates because of the comprehensive preparation this learning environment provides. Graduates possess highly sought-after general management and specialized expertise in business.

Joining collaborative, inspiring, trustworthy, and progressive School of Business alumni, Business Badgers graduate prepared to lead their organizations to success and transform the world of business. Together Forward!

Developing leaders who create business value, the MBA in Business: Operations and Technology Management (OTM) is suited for those seeking advanced positions as consultants, analysts, product or service managers, project leaders, business developers, or operations, information technology and supply chain managers—while priming themselves for senior leadership roles. OTM students gain critical business skills applicable to both service organizations and manufacturing firms. The MBA in Business: OTM is supported by the Erdman Center for Operations and Technology Management. See the program website (<https://business.wisc.edu/graduate/mba/full-time/specializations/tech-product-management/>) for more information.