

ENTREPRENEURSHIP, GRADUATE/ PROFESSIONAL CERTIFICATE

LEARNING OUTCOMES

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1. Students will understand the different career paths in entrepreneurship.
2. Students will understand what makes an effective founding team for a new venture.
3. Students will understand critical legal issues in the management of an entrepreneurial firm.
4. Students will be able to write the central components of business plans including being able to apply critical financial and management accounting issues specific to the growing venture.
5. Students will understand key opportunities for minimizing risk and maximizing reward in new ventures.