

BUSINESS: ARTS AND CREATIVE ENTERPRISE LEADERSHIP, MA

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum degree requirements (<https://guide.wisc.edu/graduate/#requirements>) and policies (<https://guide.wisc.edu/graduate/#policies>), in addition to the program requirements listed below.

MAJOR REQUIREMENTS

MODE OF INSTRUCTION

Face to Face	Evening/ Weekend	Online	Hybrid	Accelerated
Yes	No	No	No	No

Mode of Instruction Definitions

Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

Evening/Weekend: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

Face-to-Face: Courses typically meet during weekdays on the UW–Madison Campus.

Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

Requirement Detail

Minimum Credit Requirement	30 credits
Minimum Residence Credit Requirement	16 credits
Minimum Graduate Coursework Requirement	15 credits must be graduate-level coursework. Refer to the Graduate School: Minimum Graduate Coursework (50%) Requirement policy: https://policy.wisc.edu/library/UW-1244 (https://policy.wisc.edu/library/UW-1244/).

Overall	3.00 GPA required.
Graduate GPA Requirement	Refer to the Graduate School: Grade Point Average (GPA) Requirement policy: https://policy.wisc.edu/library/UW-1203 (https://policy.wisc.edu/library/UW-1203/).

Other Grade Requirements N/A

Assessments and Examinations N/A

Language Requirements No language requirements.

REQUIRED COURSES

Code	Title	Credits
Core		
GEN BUS 310	Fundamentals of Accounting and Finance for Non-Business Majors	3
GEN BUS 311	Fundamentals of Management and Marketing for Non-Business Majors	3
M H R 412	Management Consulting	3
M H R/INTEGART 632	Introduction to Arts Entrepreneurship	3
M H R/INTEGART 636	Entrepreneurship in Arts & Cultural Organizations	3
M H R 744	Nonprofit Governance & Board Membership	2
M H R 747	Impact Consulting for Arts-Based Organizations and Communities	2
M H R 750	Professional Development for Arts Leadership (take twice)	2
M H R 773	Seminar-Arts Administration	3
M H R 774	Seminar-Arts Administration	3
Elective Course		
	Please consult with your advisor for course approval. Due to the interdisciplinary nature of arts management, any course offered by the School of Business (including departments: ACCT I S, ACT SCI, FINANCE, GEN BUS, INFO SYS, INTL BUS, M H R, MARKETNG, OTM, REAL EST, or R M I) can be used to complete the required elective credits. Courses outside of the School of Business will be considered on a case-by-case basis.	3

Total Credits 30

First Year

Fall	Credits Spring	Credits
GEN BUS 311	3 GEN BUS 310	3
M H R 412	3 M H R/INTEGART 636	3
M H R/INTEGART 632	3 M H R 747	2
M H R 744	2 M H R 750	1
M H R 750	1 M H R 774	3
M H R 773	3 Elective Course	3
	15	15

Total Credits 30