

# JOURNALISM AND MASS COMMUNICATION: RESEARCH, MA

This is a named option in the Journalism and Mass Communication MA.  
([https://guide.wisc.edu/graduate/journalism-mass-communication/  
journalism-mass-communication-ma/](https://guide.wisc.edu/graduate/journalism-mass-communication/journalism-mass-communication-ma/))

The Research MA program focuses on developing skills in mass communication research and typically leads to enrollment in a doctoral program.