

# JOURNALISM AND MASS COMMUNICATION: PROFESSIONAL, MA

## REQUIREMENTS

### MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum degree requirements (<https://guide.wisc.edu/graduate/#requirementstext>) and policies (<https://guide.wisc.edu/graduate/#policiestext>), in addition to the program requirements listed below.

### NAMED OPTION REQUIREMENTS MODE OF INSTRUCTION

Face to Face	Evening/Weekend	Online	Hybrid	Accelerated
Yes	No	No	No	No

#### Mode of Instruction Definitions

**Accelerated:** Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

**Evening/Weekend:** Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

**Face-to-Face:** Courses typically meet during weekdays on the UW–Madison Campus.

**Hybrid:** These programs combine face-to-face and online learning formats. Contact the program for more specific information.

**Online:** These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

### CURRICULAR REQUIREMENTS

Requirements	Detail
Minimum Credit Requirement	30 credits
Minimum Residence Credit Requirement	16 credits
Minimum Graduate Coursework Requirement	15 credits must be graduate-level coursework. Refer to the Graduate School: Minimum Graduate Coursework (50%) Requirement policy: <a href="https://policy.wisc.edu/library/UW-1244">https://policy.wisc.edu/library/UW-1244</a> ( <a href="https://policy.wisc.edu/library/UW-1244/">https://policy.wisc.edu/library/UW-1244/</a> ).

Overall Graduate GPA Requirement	3.25 GPA required for degree conferral. For academic probation and other grading policies, refer to the Graduate School: Grade Point Average (GPA) Requirement policy: <a href="https://policy.wisc.edu/library/UW-1203">https://policy.wisc.edu/library/UW-1203</a> ( <a href="https://policy.wisc.edu/library/UW-1203/">https://policy.wisc.edu/library/UW-1203/</a> ).
Other Grade Requirements	Students must earn a B or above in all curriculum coursework.
Assessments and Examinations	Students present a portfolio of their work in the last semester.
Language Requirements	No language requirements.

### REQUIRED COURSES

Code	Title	Credits
<b>Skills Courses</b>		
Students must complete the following course:		
JOURN 335	Principles and Practices of Reporting	4
<i>Additional Skills Courses</i>		
Complete at least 8 additional credits from the following skills courses chosen in consultation with the program advisor:		8
JOURN 401	In-Depth Reporting	
JOURN 405	Creative Nonfiction	
JOURN 411	Multimedia Design	
JOURN 415	Science and Environmental Journalism	
JOURN 417	Magazine Publishing	
JOURN 420	Investigative Reporting	
JOURN 425	Video Journalism	
JOURN 426	Community-Based Reporting	
JOURN 450	Sports Reporting and Writing	
JOURN 456	Long Form Video	
JOURN 457	Storytelling Through Sound	
JOURN 475	Special Topics in Advanced Concepts and Skills	
<b>Concept Courses</b>		
Students must complete the following course:		
JOURN 903	Professional Master's Colloquium	1
<i>Additional Concept Courses</i>		
Complete at least 6 other credits from the following concept course list in consultation with the program advisor:		6
JOURN/ HISTORY 560	History of U.S. Media	
JOURN 561	Mass Communication and Society	
JOURN 563	Law of Mass Communication	
JOURN 564	Media and the Consumer	
JOURN 565	Effects of Mass Communication	
JOURN 566	Communication and Public Opinion	
JOURN 567	Mass Media and Global Communication	

JOURN/ COM ARTS/ HDFS 616	Mass Media and Youth
JOURN/ COM ARTS/ LSC 617	Health Communication in the Information Age
JOURN 618	Mass Communication and Political Behavior
JOURN 620	International Communication
JOURN 622	The Impact of Emerging Media
JOURN/ ART HIST/ HISTORY/ L I S 650	History of Books and Print Culture in Europe and North America
JOURN 651	Communicating Sports Controversies
JOURN 658	Communication Research Methods
JOURN/ ASIAN AM 662	Mass Media and Minorities
JOURN 664	Social Networks in Communication
JOURN 669	Literary Aspects of Journalism
JOURN 675	Topics in Government and Mass Media
JOURN 676	Special Topics in Mass Communication
JOURN/L I S 677	Concepts and Tools for Data Analysis and Visualization
JOURN 678	Legal & Ethical Dimensions of Emerging Media
JOURN 801	Mass Communication and the Individual
JOURN 802	Mass Communication and Society
JOURN 803	Mass Communication and Culture
JOURN/ HISTORY 808	Mass Communication History
JOURN 821	Health Communication
JOURN 822	Global Communication
JOURN/ ENVIR ST/ LSC 823	Science and Environment Communication
JOURN 824	Race, Ethnicity and Media
JOURN/LSC 825	Law and Ethics of Communication and Media
JOURN/LSC 826	Journalism Theory
JOURN/ GEN&WS 828	Gender and Sexuality in Mass Communication
JOURN/ POLI SCI 829	Political Communication
JOURN/LSC 833	Technology and Society
JOURN 835	News Framing and Social Protest Movements
JOURN 880	Topics in Mass Communication

**Specialization Courses (outside of Journalism & Mass Communication)**

In addition to the courses listed above, students must complete at least 6 credits of coursework outside the School of Journalism and Mass Communication numbered 300 or above.

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**Additional Coursework**

To satisfy the minimum credit requirement, students complete any elective credits (within or outside department) chosen in consultation with program.

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**Total Credits**

30