

BUSINESS: OPERATIONS AND INFORMATION MANAGEMENT, PHD

The Business: Operations and Information Management, PhD prepares individuals for careers in research and teaching at the university level.

Student research is supported by faculty with expertise in the areas of Information Systems or/and Operations Management, including digital platforms and economy, digital strategy and innovation, AI in business, social media and online communities, health care operations management, supply chain management, behavioral operations management, service operations management, and sustainability, etc.

Our faculty members contribute to significant advancements in the field, as evidenced by our recently published journal articles (<https://business.wisc.edu/faculty-research/operations-information-management/featured-publications/>).