

# BUSINESS, MS

## ADMISSIONS

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The MS is offered for work leading to the PhD if a student does not complete the PhD. Students may not apply directly for the master's and should instead see the admissions information for the PhD in Business (<https://guide.wisc.edu/graduate/business-school-wide/business-phd/>).

## REQUIREMENTS

### MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum degree requirements (<https://guide.wisc.edu/graduate/#requirements-text>) and policies (<https://guide.wisc.edu/graduate/#policies-text>), in addition to the program requirements listed below.

### MAJOR REQUIREMENTS

#### MODE OF INSTRUCTION

Face to Face	Evening/ Weekend	Online	Hybrid	Accelerated
Yes	No	No	No	No

#### Mode of Instruction Definitions

**Accelerated:** Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

**Evening/Weekend:** Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

**Face-to-Face:** Courses typically meet during weekdays on the UW–Madison Campus.

**Hybrid:** These programs combine face-to-face and online learning formats. Contact the program for more specific information.

**Online:** These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

### CURRICULAR REQUIREMENTS

Requirements	Detail
Minimum Credit Requirement	30 credits
Minimum Residence Credit Requirement	16 credits

**Minimum Graduate Coursework Requirement** 15 credits must be graduate-level coursework. Refer to the Graduate School: Minimum Graduate Coursework (50%) Requirement policy: <https://policy.wisc.edu/library/UW-1244> (<https://policy.wisc.edu/library/UW-1244/>).

**Overall Graduate GPA Requirement** 3.00 GPA required. Refer to the Graduate School: Grade Point Average (GPA) Requirement policy: <https://policy.wisc.edu/library/UW-1203> (<https://policy.wisc.edu/library/UW-1203/>).

**Other Grade Requirements** n/a

**Assessments and Examinations** No required assessments or examinations beyond course requirements.

**Language Requirements** No curricular language requirements.

### REQUIRED COURSES

Select a Named Option (p. 1) for courses required.

### NAMED OPTIONS

A named option is a formally documented sub-major within an academic major program. Named options appear on the transcript with degree conferral. Students pursuing the MS in Business must select one of the following named options:

View as [list](#) [View as grid](#)

- **BUSINESS: ACCOUNTING, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-ACCOUNTING-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-accounting-ms/))
- **BUSINESS: FINANCE, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-FINANCE-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-finance-ms/))
- **BUSINESS: INSURANCE ECONOMICS AND ACTUARIAL ANALYSIS, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-INSURANCE-ECONOMICS-ACTUARIAL-ANALYTICS-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-insurance-economics-actuarial-analytics-ms/))
- **BUSINESS: MANAGEMENT AND HUMAN RESOURCES, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MANAGEMENT-HUMAN-RESOURCES-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-management-human-resources-ms/))
- **BUSINESS: MARKETING, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MARKETING-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-marketing-ms/))
- **BUSINESS: OPERATIONS AND INFORMATION MANAGEMENT, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-OPERATIONS-INFORMATION-MANAGEMENT-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-operations-information-management-ms/))
- **BUSINESS: REAL ESTATE AND URBAN ECONOMICS, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-REAL-ESTATE-URBAN-ECONOMICS-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-real-estate-urban-economics-ms/))
- **BUSINESS: ACCOUNTING, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-ACCOUNTING-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-accounting-ms/))
- **BUSINESS: FINANCE, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-FINANCE-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-finance-ms/))
- **BUSINESS: INSURANCE ECONOMICS AND ACTUARIAL ANALYSIS, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-INSURANCE-ECONOMICS-ACTUARIAL-ANALYTICS-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-insurance-economics-actuarial-analytics-ms/))
- **BUSINESS: MANAGEMENT AND HUMAN RESOURCES, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MANAGEMENT-HUMAN-RESOURCES-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-management-human-resources-ms/))
- **BUSINESS: MARKETING, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-MARKETING-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-marketing-ms/))
- **BUSINESS: OPERATIONS AND INFORMATION MANAGEMENT, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-OPERATIONS-INFORMATION-MANAGEMENT-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-operations-information-management-ms/))
- **BUSINESS: REAL ESTATE AND URBAN ECONOMICS, MS** ([HTTPS://GUIDE.WISC.EDU/GRADUATE/BUSINESS-SCHOOL-WIDE/BUSINESS-MS/BUSINESS-REAL-ESTATE-URBAN-ECONOMICS-MS/](https://guide.wisc.edu/graduate/business-school-wide/business-ms/business-real-estate-urban-economics-ms/))

## POLICIES

### POLICIES

Students should refer to one of the named options for policy information:

View as [list](#) [View as grid](#)

## LEARNING OUTCOMES

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1. Develop a proficiency in methodology relevant to the field of study.
2. Understand and adhere to ethical and professional conduct in a diverse scholarly environment.
3. Communicate complex or ambiguous ideas in a clear and understandable manner.

## ACCREDITATION

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AACSB International—The Association to Advance Collegiate Schools of Business (<http://www.aacsb.edu/>)

Accreditation status: Accredited. Next accreditation review: 2026–2027.