

BUSINESS: EXECUTIVE, MBA

REQUIREMENTS

MINIMUM GRADUATE SCHOOL REQUIREMENTS

Review the Graduate School minimum degree requirements (<https://guide.wisc.edu/graduate/#requirements>) and policies (<https://guide.wisc.edu/graduate/#policies>), in addition to the program requirements listed below.

MODE OF INSTRUCTION

Face to Face	Evening/Weekend	Online	Hybrid	Accelerated
No	Yes	No	Yes	No

Mode of Instruction Definitions

Accelerated: Accelerated programs are offered at a fast pace that condenses the time to completion. Students typically take enough credits aimed at completing the program in a year or two.

Evening/Weekend: Courses meet on the UW–Madison campus only in evenings and/or on weekends to accommodate typical business schedules. Students have the advantages of face-to-face courses with the flexibility to keep work and other life commitments.

Face-to-Face: Courses typically meet during weekdays on the UW–Madison Campus.

Hybrid: These programs combine face-to-face and online learning formats. Contact the program for more specific information.

Online: These programs are offered 100% online. Some programs may require an on-campus orientation or residency experience, but the courses will be facilitated in an online format.

CURRICULAR REQUIREMENTS

Requirements	Detail
Minimum Credit Requirement	32 credits
Minimum Residence Credit Requirement	32 credits
Minimum Graduate Coursework Requirement	30 credits must be graduate-level coursework. Refer to the Graduate School: Minimum Graduate Coursework (50%) Requirement policy: https://policy.wisc.edu/library/UW-1244 (https://policy.wisc.edu/library/UW-1244/).
Overall Graduate GPA Requirement	3.00 GPA required. Refer to the Graduate School: Grade Point Average (GPA) Requirement policy: https://policy.wisc.edu/library/UW-1203 (https://policy.wisc.edu/library/UW-1203/).
Other Grade Requirements	N/A
Assessments and Examinations	No required assessments or examinations beyond course requirements.

Language Requirements No language requirements.

REQUIRED COURSES

Code	Title	Credits
ACCT I S 700	Financial Accounting	2
FINANCE 700	Introduction to Financial Management	2
GEN BUS 714	Corporate Governance and Board Membership	2
GEN BUS 791	EMBA Consulting Practicum I	1
GEN BUS 792	EMBA Consulting Practicum II	1
M H R 611	Strategic Talent Management	2
M H R 628	Negotiations	2
M H R 700	Leading People and Organizations	2
M H R 716	Accelerating Innovation	2
M H R 720	Leading Change in Organizations	2
M H R 723	Business Strategy	2
M H R 724	Growth Strategies: Multi Business and Global Arenas	2
MARKETNG 700	Marketing Management	2
MARKETNG 760	Growth Marketing Strategies	2
OTM 700	Operations and Supply Chain Management	2
OTM 702	Digital Strategy	2
OTM 703	Competing Through Analytics	2
Total Credits		32

Students in this program may not take courses outside the prescribed curriculum without faculty advisor and program director approval. Students in this program cannot enroll concurrently in other undergraduate or graduate degree programs.